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This book presents a selection of papers from the 2017 World Conference on Information Systems and Technologies (WorldCIST'17), held between the 11st and 13th of April 2017 at Porto Santo Island, Madeira, Portugal. WorldCIST is a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges involved in modern Information Systems and Technologies research, together with technological developments and applications. The main topics covered are: Information and Knowledge Management; Organizational Models and Information Systems; Software and Systems Modeling; Software Systems, Architectures, Applications and Tools; Multimedia Systems and Applications; Computer Networks, Mobility and Pervasive Systems; Intelligent and Decision Support Systems; Big Data Analytics and Applications; Human/Computer Interaction; Ethics, Computers & Security; Health Informatics; Information Technologies in Education; and Information Technologies in Radiocommunications.

In the crowded field of customer relationship management (CRM) systems, SugarCRM stands out/not only for its modular design, but also for the ease with which you can develop, customize, and extend your CRM applications. This concise book provides a thorough overview of the development tools and APIs available in SugarCRM 6.2, showing both developers and nondevelopers alike how to use them to build a sample application step-by-step. You'll learn how to bend and twist SugarCRM's extensible MVC framework to create custom applications, including solutions for automating your business that go beyond traditional CRMs. Learn how SugarCRM modules interact with one another through data relationships Build your CRM application with SugarCRM's GUT developer tools/without touching code Use built-in design templates with Module Builder to design new CRM modules Customize modules with the Studio tool to add new fields or additional relationships between modules Automate common and tedious tasks within your application, using custom PHP code with SugarCRM's powerful API Integrate external applications into your CRM solution through SugarCRM's web-services API

SugarCRM is a leading open-source customer relations management tool and development platform with nearly 5.5 million downloads, nearly 17,000 developers, and lots more users. The Definitive Guide to SugarCRM is the first official SugarCRM book available to developers and users. This definitive book begins with a discussion of the SugarCRM platform components, namely MVC, Studio, Module Builder, authentication, and themes. Next, you'll learn how to customize the modules SugarCRM comes with out of the box in an upgrade-safe manner. The text then presents an example application that a typical business might use and shows how to build it using SugarCRM, using both existing functionality as well as newly added functionality.

This book is a step-by-step tutorial with practical examples, introduced by a planning framework and illustrations of good relationship management techniques for a variety of situations. We begin with basics such as installation, low-level implementation, and CiviCRM's core modules before covering CiviCRM's advanced features and issues such as customization of CiviCRM and integrating it with Joomla! and Drupal. You should be able to quickly grasp and implement the basic elements of CiviCRM before moving on to the more advanced features and tools. This book is for project implementers, organization leaders, staff, and volunteers in advocacy, non-profit, and non-governmental organizations, elected officials, professional/trade associations, political campaigns and parties, government agencies, and other similar organizations who want to implement CiviCRM in a manner tailored to their organization's size, culture, and needs. It addresses CRM strategists, implementers, administrators, and end users looking to become power users in communicating, fundraising, managing events, memberships, grants, cases, and people-resource management.

Embraces both the theoretical background and the practical implementation of CRM strategy. Also comprises of elements of marketing, accounting, human resources, information technology and strategic management to ensure that it provides a comprehensive and fully developed introductory text.

Das Buch bietet einen umfassenden Überblick der am Markt angebotenen quelloffenen Unternehmenssoftware. Mit der praxisnahen Einführung in Open Source Unternehmenssoftware und dem enthaltenen Marktspiegel liefern die Autoren eine wertvolle Grundlage zur Softwareauswahl. Zum Hintergrund: Bei Open Source (OS) Software werden Software und zugehöriger Quellcode den Anwendern kostenlos bereitgestellt. Bei Infrastrukturssoftware (z. B. Betriebssysteme, Firewalls usw.) ist OS Software bereits weit verbreitet und IT-Kosten können deutlich reduziert werden. Zunehmend wird auch OS Unternehmenssoftware angeboten. Diese ist ein idealer Ansatz zur Kostenminimierung im IT-Bereich. Dies gilt vor allem für Enterprise Resource Planning (ERP-) Systeme, Customer Relationship Management (CRM-) Systeme, Business Intelligence (BI-) Systeme, Business Process Modeling (BPM-) Systeme, Workflowmanagementsysteme und Projektmanagementsysteme. Noch ist die Durchdringung von OS Unternehmenssoftware in der betrieblichen Praxis gering. Ursache ist vor allem die Unübersichtlichkeit des Marktes. Hier schafft das Buch mit seiner Sammlung der derzeit am Markt angebotenen OS Enterprise Softwaresysteme Abhilfe.

* This best-selling title has comprehensive discussions about PHP 5, MySQL 5, and how these two popular open source technologies work together to create powerful websites. * Updated to reflect the new features found in MySQL's most significant release to date. Readers are introduced to advanced database features like triggers, stored procedures, and views. They learn how to integrate these new capabilities into their PHP-driven web applications. The book also discusses PHP's new MySQL extension, mysqli, which is required for MySQL versions 4.1 and higher. * Packed with hundreds of practical examples covering all aspects of web development, including forms management, templating, database integration, Web services, security, and session handling.

This book contains the papers presented at the 5th International Conference on Practical Aspects of Knowledge Management organized by the Department of Knowledge Management, Institute of Computer Science and Business Informatics, University of Vienna. The event took place on December 02/03, 2004 in Vienna. The PAKM conference series offers a communication forum and meeting ground for practitioners and researchers engaged in developing and deploying advanced business solutions for the management of knowledge and intellectual capital. Contributions pursuing integrated approaches which consider organizational, technological and central issues of knowledge management have been elected for presentation. PAKM is a forum for people to share their views, to exchange ideas, to develop new insights, and to envision completely new kinds of solutions for knowledge management problems. The accepted papers are of high quality and are not too specialized so that the main issues can be understood by someone outside the respective field. This is crucial for an interdisciplinary exchange of ideas. Like its predecessors, PAKM 2004 featured two invited talks. It is a real joy seeing the visibility of the conference increase and noting that knowledge management researchers and practitioners from all over the world submitted papers. This year, 163 papers and case studies were submitted, from which 48 were accepted.

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